

PURE GRAZE [®]
ADVIES
PRODUCTS
FOODS
CONSTRUCTIONS

(G)RAZEND GEZOND!!

GRAZING

=

FUN

=

COOL

=

THE FUTURE

By Ado Bloemendal

Back to the future



The system is there
“Natuurlijk werken©” van Pure Graze®

Natuurlijk werken©

- Spring calving
- Stripgrazing
- Pure Graze Saladebuffets
- N-fertilising by clovers
- Maximise grazing
- Lengthening the growing season
- Lengthening the grazing season

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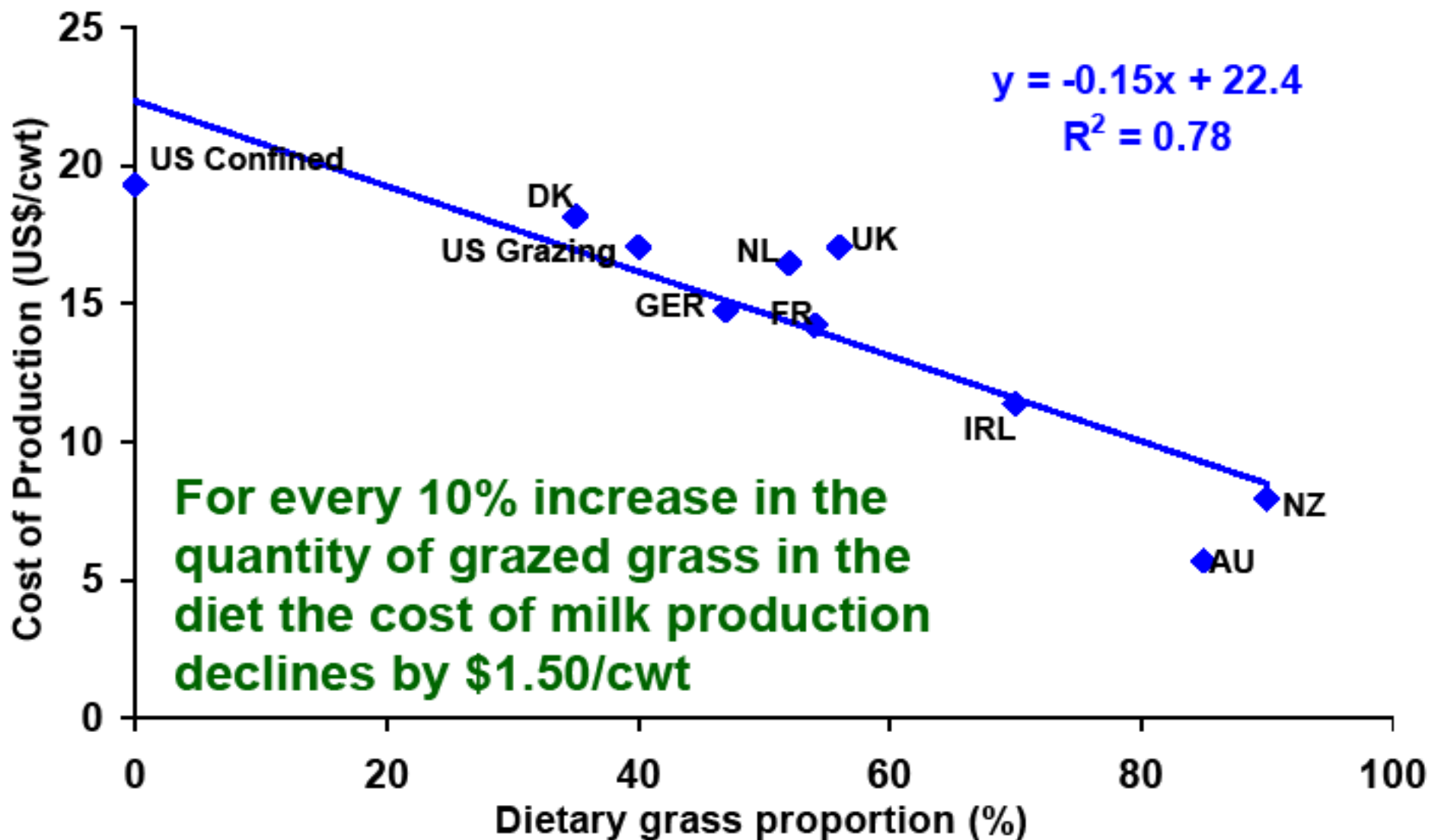
(G)RAZEND GEZOND!!

“Natuurlijk werken” Pure Graze

Low input, financially and labor

A photograph of a grassy field with a herd of cows grazing. A man and a child are walking in the field. The background shows a line of bare trees under a cloudy sky.

The relationship between cost of milk production and proportion of the diet as grazed grass



	2008	2009	2008	2009
Aantal melkkoeien	98	112	59	49
Melkproductie (kg/koe/jaar)	9.043	7.266	4300	5100
KOSTEN				
Krachtvoer	6,09	4,04	6,48	3,00
Overig ruwvoer/melkpoeder	2,04	2,53	7,18	3,62
Loonwerk	2,14	0,80	5,10	2,28
Kunstmest, zaaizaad	2,46	1,51	2,40	2,00
Strooisel rundvee	1,12	0,97	-	-
Gezondheidskosten	0,88	0,68	3,27	1,75
Machines (afschrijving onderhoud en brandstof)	5,40	3,48	1,29	0,39
Totale variabele kosten	20,13	14,01	25,72	13,04

Sustainable



Small footprint CO2 equiv.

Pure Graze compared to
Mainstream 35%
Organic 50%

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Thomorows pasture

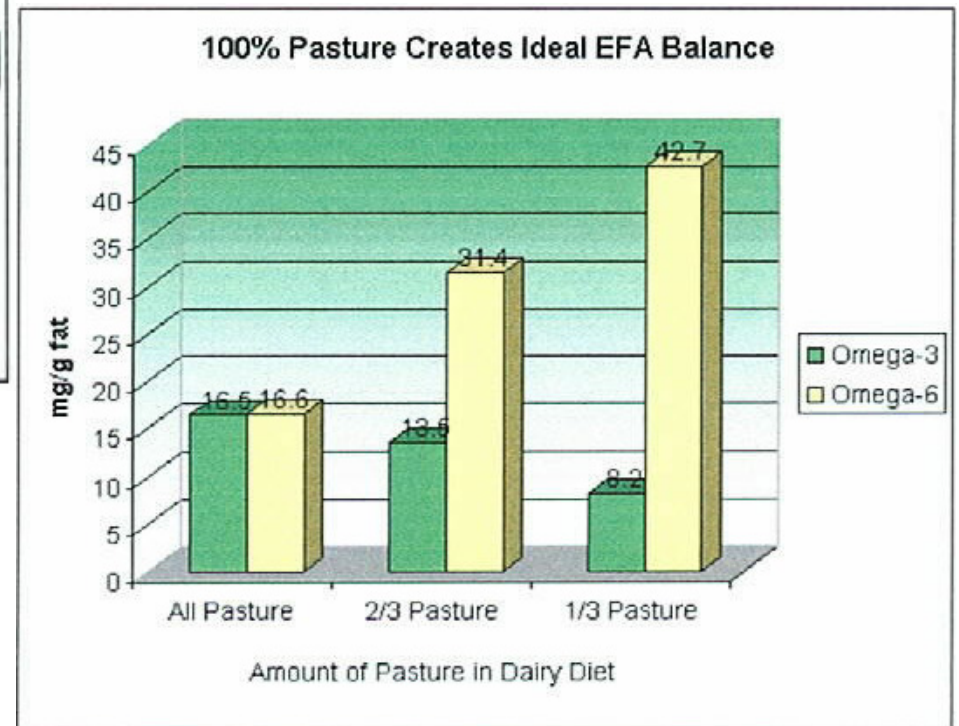
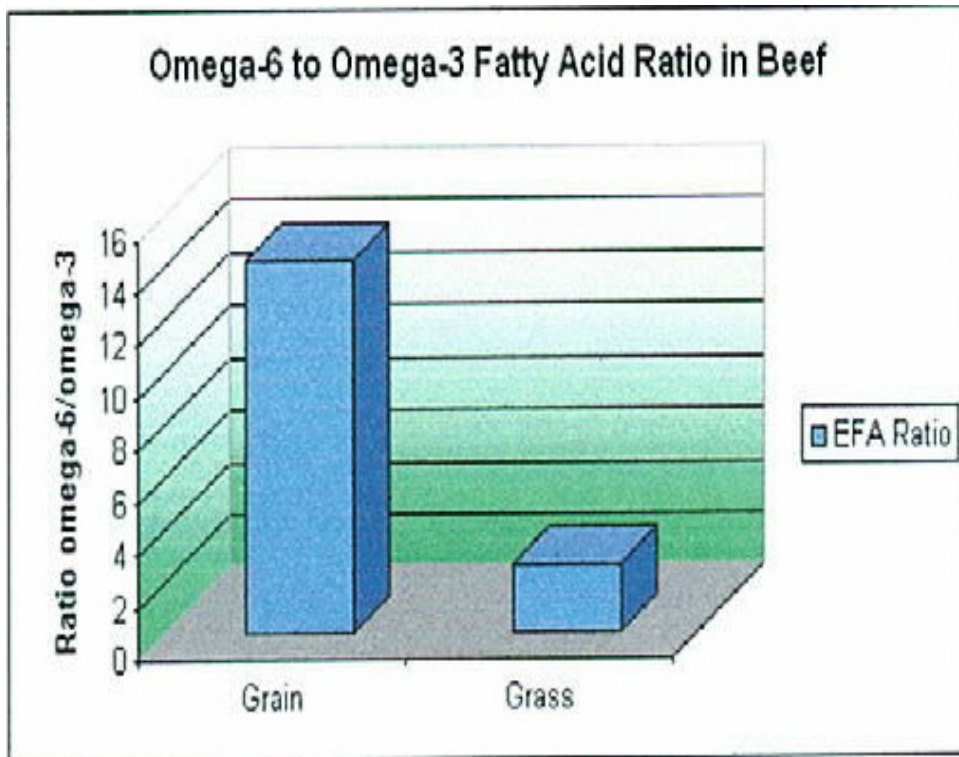
Pure Graze Saladebuffets:

- Grasses, clovers and forbs
- Good drought resistance
- Excelent palatable
- High production
- No fertiliser
- Long growing season

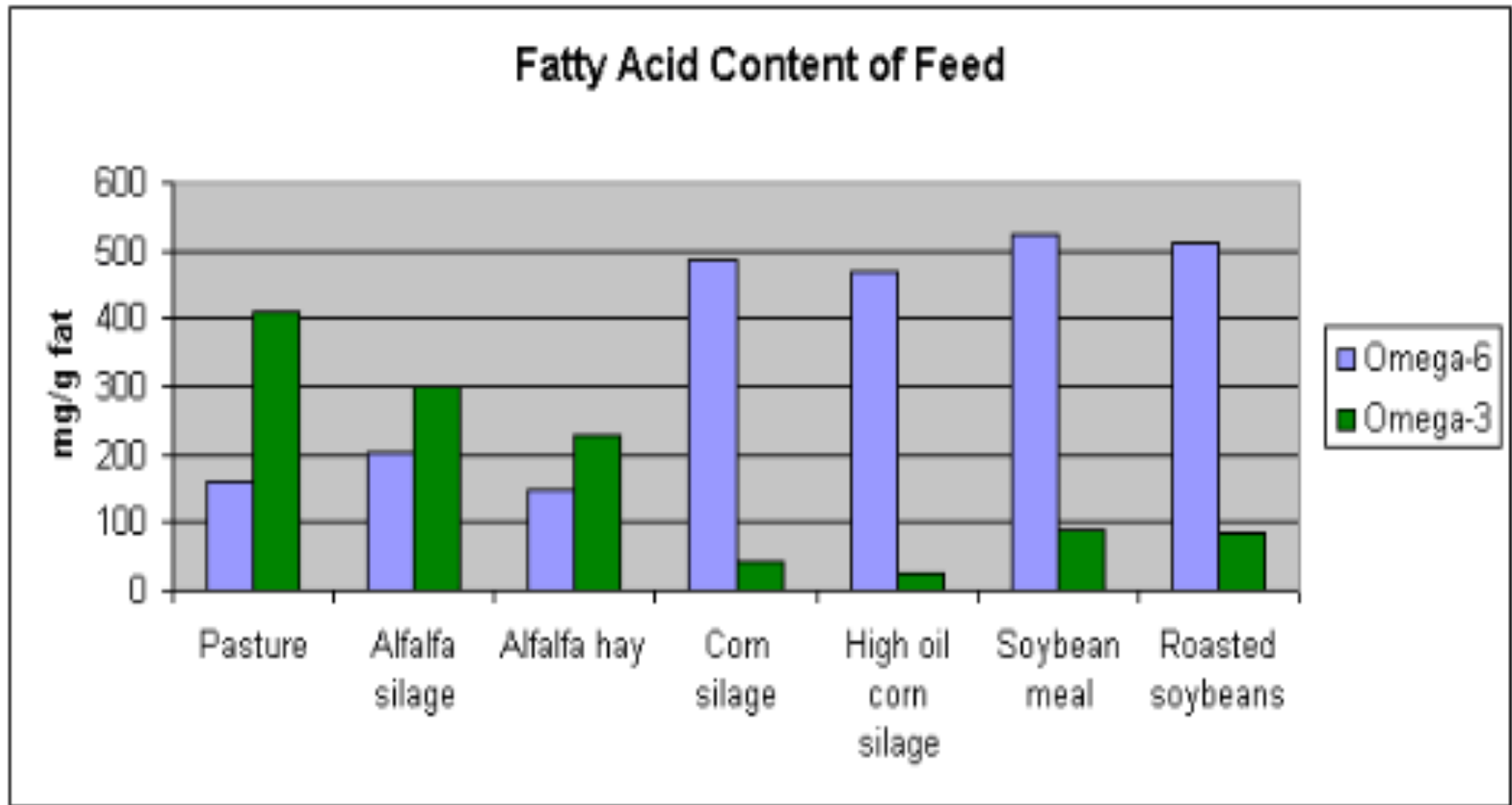
BUILD MINI-RAINFORRESTS!!

ORGANIC MATTER RISES
CROPS ARE BETTER PALATEBLE
MORE AIR IN THE SOIL
BETTER DRAINING

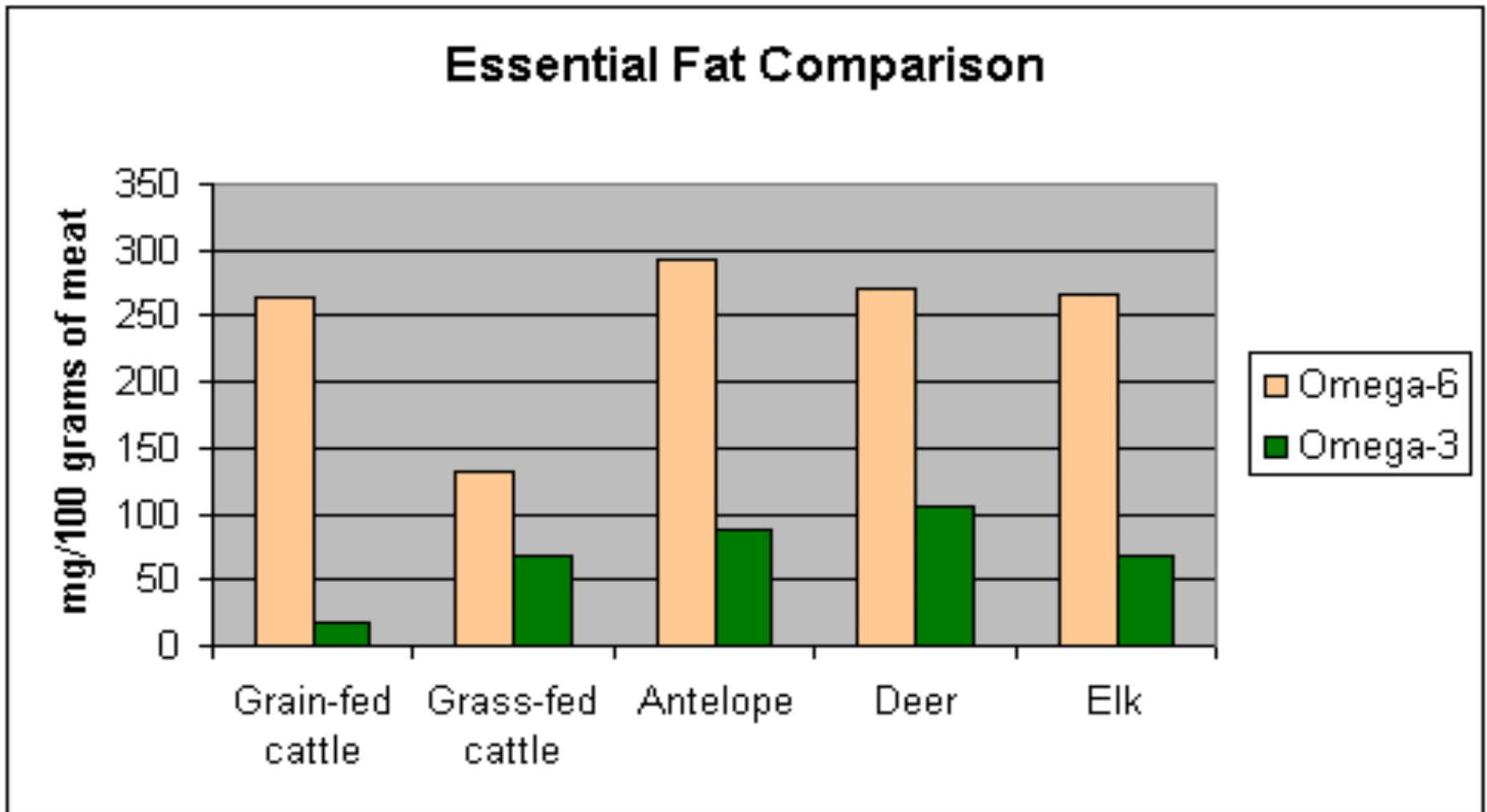
Pure Graze is healthy! You are what you eat !!



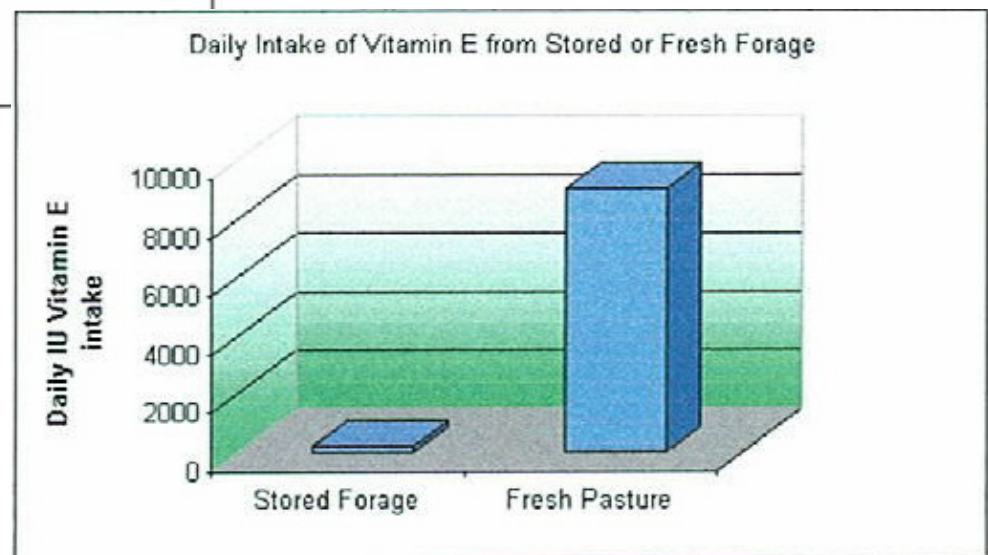
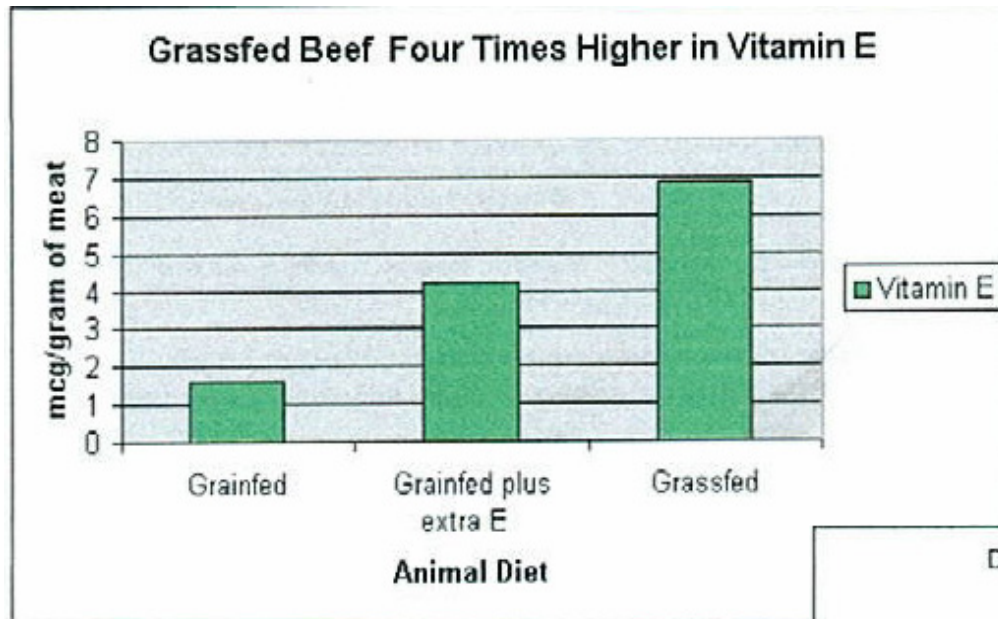
Fatty acid content in crops



Comparing essential fatty acids



We are what we feed our animals!!



ALA keeps breast cancer away

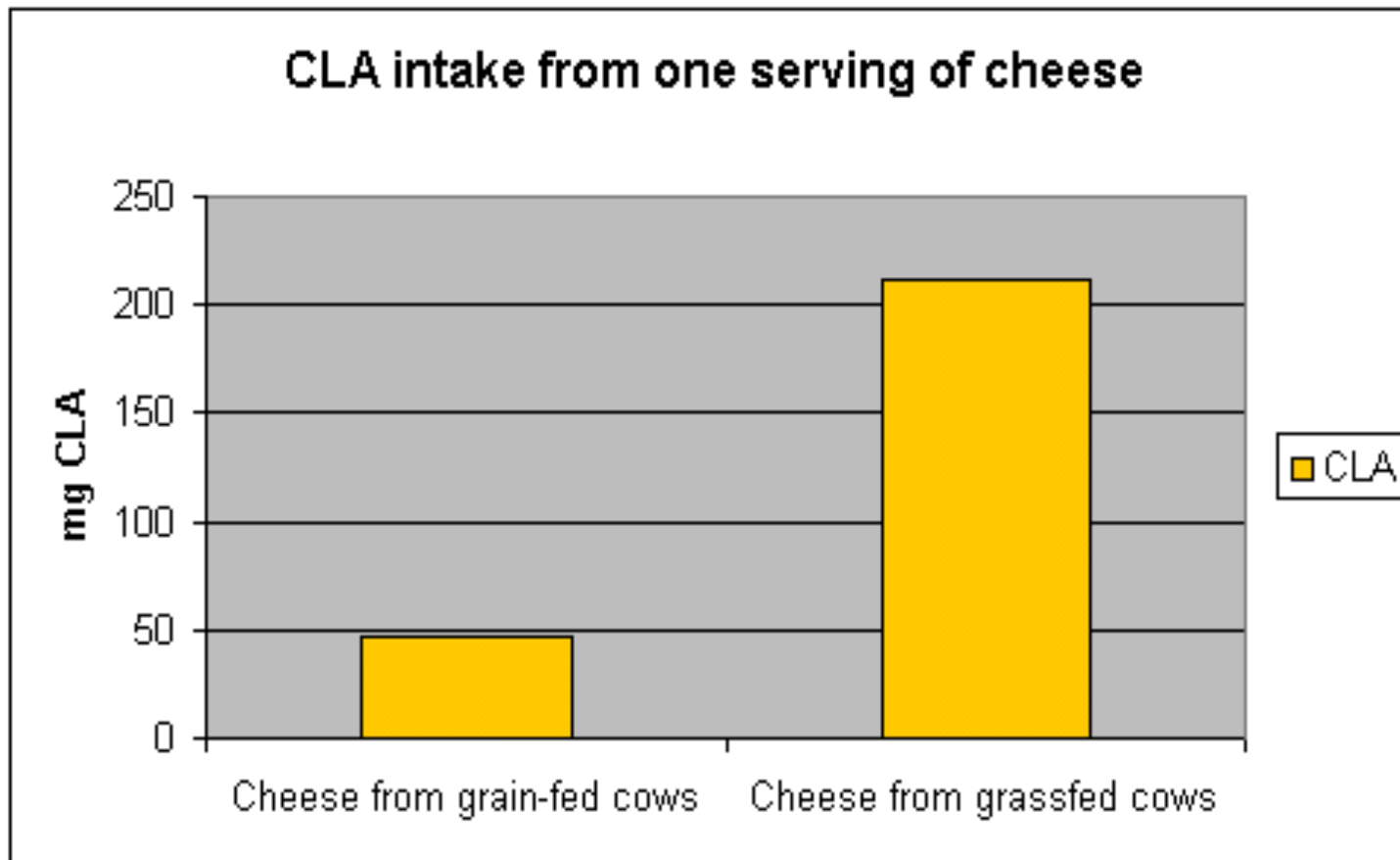
The meat and dairy products of animals raised on pasture are higher in omega-3s than animals raised in factory farms. The most abundant omega-3 in pastured products is called “alpha-linoleic acid” or ALA. A study of breast cancer survivors revealed that the women with the most ALA in their tissues---and therefore the most ALA in their diets---were one fourth as likely to have their cancers return as women with the least amount. Most women who die from breast cancer die from a tumor that has metastasized, not from the original tumor. This is yet another reason to eat cheese, milk, and meat from pastured animals.

British Journal of Cancer, 1994. Volume 70 pages 330-4.

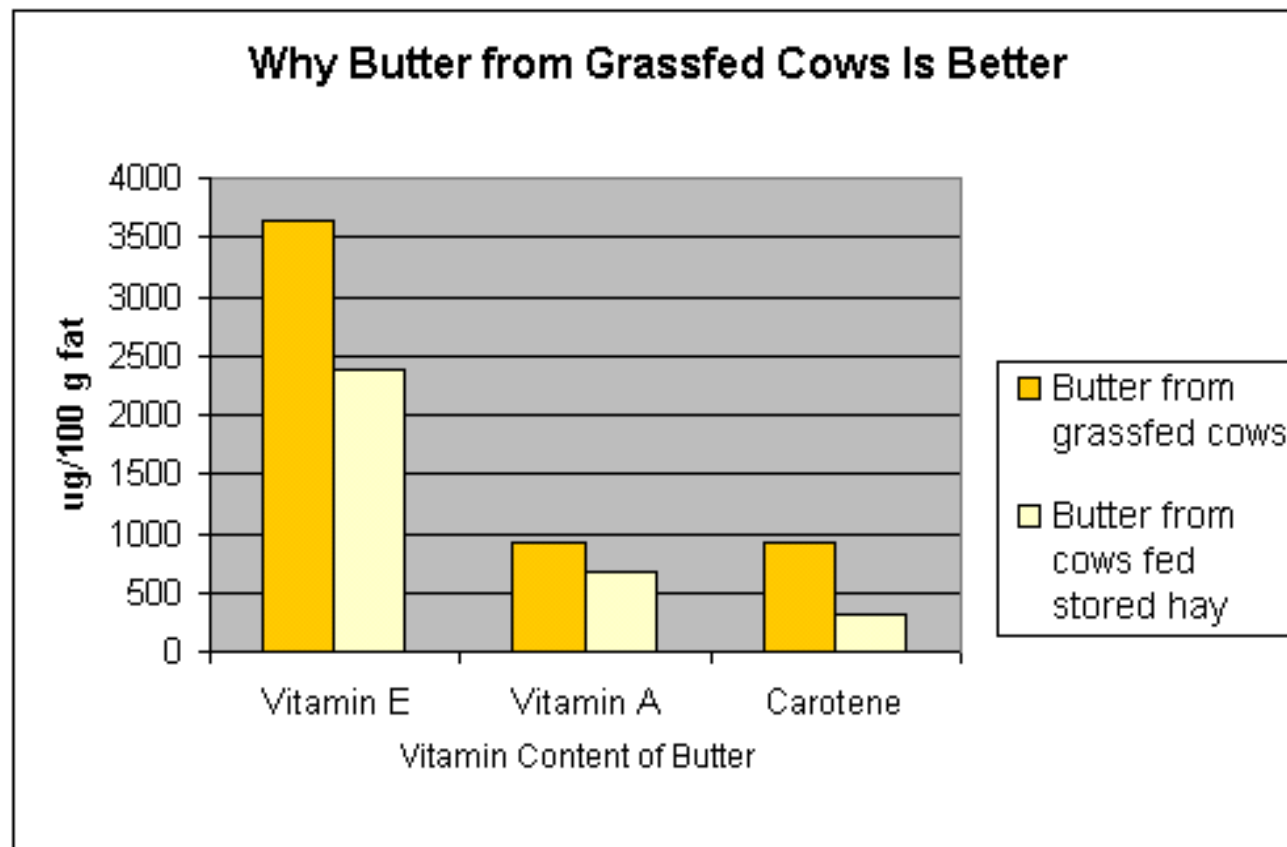
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Why grassfed is better



Why grass-fed butter is better!



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When knowing all this,

ASK YOURSELF:

**WHY ARE YOU
NOT
GRAZING?**

*Thanks for your attention
Ado Bloemendal*