

ID1	
Title-case	DRAFT Empowering garden initiative: increasing social participation and healthy living
Commissioner-brief	Science Shop WUR and Foundation My Garden Your Garden (Mijn Tuin Jouw Tuin)
Description of the assignment	<p>Foundation Mijn Tuin Jouw Tuin ('My Garden Your Garden') connects vulnerable citizens to fellow citizens with little income in Ede and Barneveld. Citizens with little income take care of the backyard of vulnerable citizens by growing their own vegetables. The aim of Mijn Tuin Jouw Tuin is to strengthen the inclusion of vulnerable citizens in society and to provide citizens with little income an enjoyable time and access to healthy food. In a previous ACT project the added value for</p> <p>The initiator of Mijn Tuin Jouw Tuin wants to strengthen the project and scale up the activities and wants to involve different types of participants. Further he wants to extend his network with relevant stakeholders and get a better understanding of the added value of the project for different types of stakeholders and their willingness to contribute to and invest in the initiative. Relevant stakeholders are the municipality, local welfare and volunteer organisations. He likes to get tools to develop a strong and committed group of stakeholders that want to invest in the initiative. This may enable him to further develop and sustain his activities</p> <p>Questions are:</p> <ul style="list-style-type: none"> • What are the weak and strong points of the project • What is the added value of Mijn Tuin Jouw Tuin for different types of stakeholders such as municipalities, welfare organisations, volunteer organisations and companies that are willing to sponsor the initiative etc. • What can we learn from these responses? What is a good strategy to increase their commitment and get them involved (also financially). • How can the lessons and insights be used to strengthen the initiative and scale up the approach to other municipalities at a later stage
Background	<p>Edwin Gorissen, the enthusiastic initiator of Mijn Tuin Jouw Tuin, has started the initiative in several villages around Barneveld and Ede. The focus of the initiative is not on dealing with problems but on creating a pleasant and healthy green activity and connecting citizens. The experiences are very positive. It has resulted in connections between citizens of the food bank, elderly and refugees. Also the number of active volunteers, who are coaching the gardeners, is increasing.</p> <p>In a previous ACT project, gardeners and garden owners were interviewed and the added value of the project for them has been investigated and described. Different types of stakeholders are member of the steering group of the project of the Science Shop and interested to contribute to a second ACT project.</p> <p>Mijn Tuin Jouw Tuin has asked Science Shop Wageningen University and Research to research the added value of the initiative and to help them scale up their activities.</p>
Literature	<ul style="list-style-type: none"> • Website: http://mijntuinjouwtuin.nl (in Dutch)
Confidential	No
Required expertise	<p>Public health (MCS, MNH) Health promotion (MCS, MNH) Healthy food (MNH) Empowering gardening (MOA) Community building (MCS, MID) Marketing and business (MME)</p> <p>At least three Dutch speaking students are required.</p>
Commissioner-extended	Jan Hassink, projectleader Science Shop WUR, Plant Sciences Group, jan.hassink@wur.nl , +31 317 480 576

case-recruiter	onderwijsloket@wur.nl
Academic advisor	To be assigned
Period-available	